



## Exhibitor & Sponsor Registration

Date submitted \_\_\_\_\_

- I need Internet\*
- I need electricity\*
- Free-standing booth (max. size 8' x 8')
- 6 ft. Table top Display

\*Additional hotel charge for Internet and electricity.

Exhibit / Sponsorship	Local Media Association, SNPA, Inland Member/Nonmember	First Attendee	Additional Persons	Total
<b>Exhibit</b>	<b>\$2,800 / \$4,300</b>	<b>Included</b>	<b>\$695 each</b>	_____
<i>With booth, chairs, material distribution to attendees, pre-conference attendee list and program guide listing.</i>				
<b>Platinum Sponsor</b>	<b>\$15,000 / \$17,000</b>	<b>Included</b>	<b>2<sup>nd</sup> and 3<sup>rd</sup> included</b>	_____
<i>Ten minutes to present, 2 full page program guide ads, full page ad in each association's newsletter, large welcome banner with sponsor's name, web ad, pre-conference attendee list, booth. See sponsorship brochure for more details.</i>				
<b>Gold Sponsors</b> <b>SOLD</b>	Publishing Group of America -- Additional Gold Sponsorships Available			
	<b>\$10,000 / \$12,000</b>	<b>Included</b>	<b>2<sup>nd</sup> included, 3<sup>rd</sup>: \$695</b>	_____
<i>Five minutes to present, full page program guide ad, 1/2 page ad in each association's newsletter, on-site banner with sponsor's name, web ad, pre-conference attendee list, booth.</i>				
<b>Silver Sponsors</b> <b>SOLD</b>	Digital Technology International – Additional Silver Sponsorships Available			
	<b>\$8,000 / \$10,000</b>	<b>Included</b>	<b>\$350 each</b>	_____
<i>Three minutes to present, 1/2 page program guide ad, 1/4 page ad in each association's newsletter, web ad, signage with sponsor's name, pre-conference attendee list, additional attendees at 50% discounted rate and booth.</i>				
<b>Bronze Sponsors</b> <b>SOLD</b>	USA Weekend - Additional Bronze Sponsorships available			
	<b>\$6,000 / \$8,000</b>	<b>Included</b>	<b>\$695 each</b>	_____
<i>1/4 page program guide ad, on-site signage with sponsor's name, web ad, pre-conference attendee list and booth.</i>				
<b>Monday Welcome Reception Sponsors</b>	<b>M: \$1,000 / \$1,500 / \$2,000</b>			
<i>Three Levels to Choose From</i>	<b>NM: \$2,000 / \$2,500 / \$3,000</b>	<b>\$695</b>	<b>\$695 each</b>	_____
<i>Logo on program, verbal acknowledgement and signage at conference – size based on sponsorship level.</i>				
<b>Breakfast Sponsors</b>	<b>SOLD</b>	<b>Tuesday: \$5,000 / \$6,000</b>		
<input type="checkbox"/> <b>SOLD</b> Tuesday / <input type="checkbox"/> Wednesday	<b>Wednesday: \$4,000 / \$5,000</b>	<b>Included</b>	<b>\$695 each</b>	_____
<i>Public acknowledgement, marketing material distributed in general session room, signage, pre-conference attendee list, program guide listing and booth.</i>				
<b>Tuesday Lunch Sponsor</b>	<b>\$15,000 / \$17,000</b>	<b>Included</b>	<b>2<sup>nd</sup> and 3<sup>rd</sup> included</b>	_____
<i>Ten minutes to present, verbal acknowledgement at conference, logo on program guide, full page ad in each association's newsletter, large welcome banner with sponsor's name, booth. See sponsorship brochure for more details.</i>				
<b>Tuesday Evening Special Event Sponsors – Call for details</b>	<b>SOLD</b>			
<b>Monday Sessions Sponsor</b>	<b>\$4,500 / \$5,500 each</b>	<b>Included</b>	<b>\$695 each</b>	<b>SOLD</b>
<i>Public acknowledgement, marketing material distributed in general session room, signage, pre-conference attendee list and program guide listing.</i>				
<b>Tuesday Sessions Sponsor</b>	<b>\$5,000 / \$6,000</b>	<b>Included</b>	<b>\$695 each</b>	<b>SOLD</b>
<i>Public acknowledgement, marketing material distributed in general session room, signage, pre-conference attendee list and program guide listing.</i>				
<b>Wednesday Sessions Sponsor</b>	<b>\$4,500 / \$5,500</b>	<b>Included</b>	<b>\$695 each</b>	<b>SOLD</b>
<i>Public acknowledgement, marketing material distributed in general session room, signage, pre-conference attendee list and program guide listing.</i>				
<b>Exhibitor &amp; Sessions Sponsor Combo</b>	<b>\$6,500 / \$7,500</b>	<b>Included</b>	<b>\$695 each</b>	_____
<i>Public acknowledgement, marketing material distributed in general session room, signage, pre-conference attendee list, program guide listing, booth.</i>				

Continued on back page.

**Take an Additional 25% Off!** (applies to the following sponsorships when registered to exhibit)

Sponsorship	Local Media Association, SNPA, Inland Member/Nonmember	First Attendee	Additional Persons	Total
<b>Refreshments Sponsors</b>	<b>\$3,500 / \$4,500 each</b>	<b>Included</b>	<b>\$695 each</b>	_____
<input type="checkbox"/> Monday PM / <input type="checkbox"/> Tuesday AM / <input type="checkbox"/> Tuesday PM / <input type="checkbox"/> Wednesday AM <i>Public acknowledgement, marketing material distributed in general session room, signage, pre-conference attendee list and program guide listing.</i>				
<b>Conference Internet Sponsor</b>	<b>\$5,000 / \$6,000</b>	<b>Included</b>	<b>\$695 each</b>	_____
<i>Public acknowledgement, signage, pre-conference attendee list and program guide listing.</i>				
<b>Lanyard Sponsor</b>	<b>\$4,000 / \$5,000</b>	<b>Included</b>	<b>\$695 each</b>	<b>SOLD</b>
<i>Company logo on lanyards, pre-conference attendee list and program guide listing.</i>				
<b>Registration Packet Sponsor</b>	<b>\$4,500 / \$5,500</b>	<b>Included</b>	<b>\$695 each</b>	_____
<i>Company logo included on registration packet, pre-conference attendee list and program guide listing.</i>				
<b>Pocket Program Sponsor</b>	<b>\$3,000 / \$4,000</b>	<b>Included</b>	<b>\$695 each</b>	_____
<i>Company logo on pocket program, pre-conference attendee list and program guide listing.</i>				
<b>Foot Prints Sponsors (Two Available)</b>	<b>\$5,000 / \$6,000</b>	<b>Included</b>	<b>\$695 each</b>	_____
<i>Company name on large foot prints guiding conference attendees to meeting area, pre-conference attendee list and program guide listing.</i>				
<b>Room Keycards Sponsor</b>	<b>\$4,000 / \$5,000</b>	<b>Included</b>	<b>\$695 each</b>	_____
<i>Company logo and contact information on all conference attendees' room keys, pre-conference attendee list and program guide listing.</i>				
<b>Jump Drives Sponsor</b>	<b>\$4,000 / \$5,000</b>	<b>Included</b>	<b>\$695 each</b>	<b>SOLD</b>
<i>Company logo on 1 GB jump drive containing the conference attendee list and presentations, pre-conference attendee list and program guide listing.</i>				

Card # \_\_\_\_\_ Expiration \_\_\_\_\_

Name on Card \_\_\_\_\_ Authorized signature \_\_\_\_\_

Company Name \_\_\_\_\_ **GRAND TOTAL \$** \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Please check all that apply:**

- I am a member of Local Media Association (formerly SNA)  I am NOT a member of any of these three associations
- I am a member of Inland Press Association  I am a spouse/guest
- I am a member of SNPA

**Golf outing at 12:30 p.m. Wednesday, Feb. 29  yes (\$160)  no**

**First Attendee** \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ e-mail \_\_\_\_\_

**Second Attendee** \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ e-mail \_\_\_\_\_

**Third Attendee** \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ e-mail \_\_\_\_\_

*Circle names of first-time attendees. Fax to 231-932-2985 or mail to Local Media Association, 116 Cass St, Traverse City MI 49684. Must be prepaid by check or credit card. Questions: 888-486-2466. No refunds for cancellations 30 or fewer days prior to event.*