



Key Executives Mega-Conference

February 27-29, 2012

***Pre-Conference Daily Deals Summit: Sunday, Feb. 26
JW Marriott San Antonio Hill Country***

***Roster of Attendees
(as of Feb. 20, 2012)***

Adriana Acosta, Editor, General Manager, Matagorda Advocate, Bay City, TX

Joe Adams, Publisher, The Lebanon Democrat, Lebanon, TN

Zach Ahrens, Advertising Director, Grand Forks Herald, Grand Forks, ND

David Arkin, Vice President of Content and Audience, GateHouse Media, Inc., Downers Grove, IL

Rick Baranski, Publisher Relations Director, U.S. Suburban Press, Schaumburg, IL

Dave Barber, Executive Vice President, Newspaper Relations, PARADE Publications, New York, NY

William Barker, Vice President, Operations/Circulation, The Tampa Tribune, Tampa, FL

Donna Barrett, President, CEO, CNHI, Montgomery, AL

Victoria Barrett, Vice President, Advertising, Press-Register, Mobile, AL

Monica Bartling, President, Marketing Solutions Group, Inc., Edmond, OK

Ben Beaver, Sales Manager, Second Street, St. Louis, MO

Daniel Beck, General Manager, Daily Gazette Co., Schenectady, NY

Paul Beegan, Sales, B & W Press, Inc., Georgetown, MA

Daniel Behrens, Publisher, Marysville Journal-Tribune, Marysville, OH

Randy Bennett, Senior Vice President, Business Development, Newspaper Association of America, Arlington, VA

Roy Biondi, Group Publisher, Dispatch Printing Company, Lewis Center, OH

David Black, President, CEO, Black Press, Victoria, BC

Ryan Blethen, Associate Publisher, The Seattle Times, Seattle, WA

Keith Blevins, Executive Vice President, COO, CNHI, Montgomery, AL

Mike Blinder, President, The Blinder Group, Inc., New Port Richey, FL

Rich Boehne, President, CEO, E.W. Scripps Co., Cincinnati, OH

Cory Bollinger, Publisher, American News, Aberdeen, SD

Don Bona, Co-Publisher, The Daily Record, Little Rock, AR

Greg Booras, Vice President, Sales, TownNews.com, Moline, IL

Joe Boydston, Vice President, Digital, Daily Republic, Fairfield, CA

Meg Boyer, Advertising Director, Steamboat Pilot & Today, Steamboat Springs, CO

William J. Brehm Jr., President, Brehm Communications, Inc., San Diego, CA

Tim Brennan, Business Development Manager, MultiAd, Peoria, IL

Elizabeth K. Brown, President, United Communications Corp., Kenosha, WI

Robert Brown, President, Swift Communications, Edwards, CO

Jan Bruce, Board Member, American Consolidated Media, Newton, MA, Irving, TX

Jon Burns, Business Development Manager, cXense, Needham, MA

Michael C. Bush, President, CEO, Heartland Publications, Clinton, CT

Doug Caldwell, Publisher, Petoskey News Review, Petoskey, MI

Paul Camp, Chief Evangelist, Content That Works, Chicago, IL

Beau Campbell, President, Inland Newspaper Machinery, Bucyrus, KS

Scott Campbell, Publisher, The Columbian Publishing Company, Vancouver, WA

Susan Cantrell, Vice President of Sales and Marketing, The World Company, Lawrence, KS

Lee Carter, Publisher, Standard-Examiner, Ogden, UT

Lloyd Case, President, CEO, Forum Communications Company, Fargo, ND

Scott Champion, CEO, Troy Daily News, Troy, OH

Matt Chaney, Director of Affiliate Deals Success, Second Street, St. Louis, MO

Gareth Charter, Publisher, Holden Landmark Corp., Worcester, MA

Anders Christiansen, CEO, SAXOTECH, Inc., Tampa, FL

Matt Coen, President, Co-Founder, Second Street, St. Louis, MO

Murray Cohen, Publisher, Delphos Herald, Inc., Delphos, OH

Jason Collington, Web Editor, Tulsa World, Tulsa, OK

Jeff Coolman, General Manager, ECM-Sun Media Group, Eden Prairie, MN

Randy Cope, President, American Consolidated Media, Irving, TX

Bill Cornwell, Editor, Publisher, The Brazosport Facts, Lake Jackson, TX

Anna Costello, Director of Product Management, Adpay, Inc., Englewood, CO

John Cribb, Managing Director, Cribb, Greene & Associates, Bozeman, MT

Al Cupo, Vice President, Operations, Local Media Association, Harleysville, PA

Dan Dalton, Executive Vice President of Sales, Content That Works, Chicago, IL

Kirk Davis, President, COO, GateHouse Media, Inc., Fairport, NY

Cheryl Dell, Publisher, President, The Sacramento Bee, Sacramento, CA

Michael Depp, Editor, NetNewsCheck.com, New Orleans, LA

John Derr, Vice President, Sales and Marketing, Lancaster Newspapers, Inc., Lancaster, PA

Mike Devon, Vice President, Sales - Southern Market, Resolute Forest Products, Greenville, SC

Brian Dickerson, Vice President of Product Development, MultiAd, Peoria, IL

James Doherty, Sales Associate, Roxen Internet Software Inc., Chicago, IL

Valerie Donn, Membership Service Planner/Meeting Planner, Local Media Association, Traverse City, MI

Mike Dowdle, Founder, GenerationStation, Atlanta, GA

Deborah Dreyfuss-Tuchman, Executive Vice President Sales, Adpay, Inc., Glenview, IL

David Dunn-Rankin, President, Sun Coast Media Group, Inc., Venice, FL

Cindy Durham, Assistant Executive Director, SNPA, Atlanta, GA

Elizabeth Dutton, Vice President Digital Operations, Black Press, Victoria, BC

Alain Earle, Account Executive, Tembec, Toronto, ON

Jason Edmisten, CFO, Jones Media, Greeneville, TN

Chris Edwards, Vice President of Sales and Customer Care, SourceMedia Group, Cedar Rapids, IA

Brandon Erlacher, Publisher, The Elkhart Truth, Elkhart, IN

Denise Fedder, Director of Marketing, Presteligen, North Canton, OH

Markus Feldenkirchen, CEO, ppi Media US, Inc., Westmont, IL

Michael Ferguson, President, CEO, Stephens Media LLC, Las Vegas, NV

William Fey, Vice President/National Accounts, Resolute Forest Products, Raleigh, NC

David Fike, Regional Vice President, Publisher, Chesapeake Publishing-ACM, Easton, MD

Michael Fisher, Vice President, North American Sales, Kruger Publication Papers Inc., Montreal, QC

Michael Fishman, Publisher, Lakeway Publishers/Citizen Tribune, Morristown, TN

Gloria Fletcher, Vice President, Publishing, Community-West, GateHouse Media, Inc., Joplin, MO

Santiago Flores, Visuals Editor, South Bend Tribune, South Bend, IN

Julie Foley, Director of Affiliate Success, Second Street, St. Louis, MO

Bill Fowle, Digital Development Manager, The World Company, Lawrence, KS

Doug Franklin, President, Cox Media Group, Atlanta, GA

Olivier Frenette, Vice President, International Sales, Virtual Paper Inc., Longueuil, QC

Connie Gallagher, Manager, Customer Development/RTC Operations, Gannett Regional Toning Center, Des Moines, IA

Terry Gandy, Vice President, General Manager, Killeen Daily Herald, Killeen, TX

Tyler Gattis, Inside Sales Representative, BarZ Adventures, Austin, TX

Jeff Gelfand, National Sales and Marketing Director, ABB, Dallas, TX

Samuel Gett, Vice President, Development, Huckle Media, LLC, Northfield, MN

Denise Gibson, Sales Development Manager, AdMall, Westerville, OH

Doug Gibson, Vice President Sales, Goss International, Durham, NH

Dave Gilmore, Regional Sales Manager, Goss International, San Diego, CA

Keith Gilpin, Sales and Marketing Director Consultant, HDS Premier Consulting & Sales Training, Laguna Niguel, CA

Brian Gorman, Vice President of Sales, Wave2 Media Solutions, Westborough, MA

Joan Graff, Regional Director of Publisher Relations, Publishing Group of America, Franklin, TN

Rhonda Graham, CFO, Fayetteville Publishing Company, Fayetteville, NC

David Grant, Founder, Executive Vice President Advertising Services, Affinity Express, Elgin, IL

Ed Graves, Senior Vice President, Newspaper Relations, USA WEEKEND Magazine, McLean, VA

Mike Graxiola, Publisher, Kerrville Daily Times, Kerrville, TX

Matt Gray, Account Manager, Ebyline, Inc., Sherman Oaks, CA

Steve Gray, Director of Strategy and Innovation, Morris Communications, Augusta, GA

David Grayson, Vice President, Sales, LSN Mobile, Atlanta, GA

Gil Green, Regional Sales Manager, Southern Lithoplate, Quartz Hill, CA

Jon Greer, Vice President, Media Sales, Impact Engine, San Diego, CA

Neil Greer, CEO, Impact Engine, San Diego, CA

Jurgen Gruber, Newspaper Account Manager, Fujifilm North America Corporation, Hanover Park, IL

Frank J. Grueter, Senior Vice President, RBS Citizens Banks, Boston, MA

Hernan Guaracao, Publisher, Al Dia News, Philadelphia, PA

Mike Gugliotto, President, CEO, Pioneer Newspapers, Inc., Seattle, WA

Rob Hage, CEO, AutoConx Systems, Inwood, IA

Peter Haggert, Editor-in-Chief, Toronto Community News, Toronto, ON

Jack Haire, President, CEO, PARADE Publications, New York, NY

Henry Haitz, President, Publisher, The State Media Company, Columbia, SC

John Hall, Publisher, Morris Multimedia, Inc., Savannah, GA

Kathi Hammer, Vice President of Sales and Marketing, Impact Incentive Travel, Fort Lauderdale, FL

Matt Hayes, Publisher, East Bay Newspapers, Bristol, RI

Michael Heene, President, CEO, Adpay, Inc., Englewood, CO

Cynthia Hefley, Director of Advertising, Wick Communications, Sierra Vista, AZ

Tanya Henderson, Director, Advertising and Membership Relations Work, Local Media Association, Traverse City, MI

Cory Hendrickson, Director, New Media, ECM Publishers, Inc., Robbinsdale, MN

Larry Hensley, CFO, Petoskey News Review, Petoskey, MI

Doug Hiemstra, Vice President of Operations, Omaha World-Herald, Omaha, NE

Arne Hoel, 1013 Communications, Reno, NV

Howard Hoffman, Regional Director, Publishing Group of America, Norcross, GA

Debbie Holzkamp, Principal, HDS Premier Consulting & Sales Training, Laguna Niguel, CA

Abbas Homayed, Publisher, Northern Life, Sudbury, ON

Kevin Hook, Publisher, Tribune, Grand Haven, MI

Shana Hoover, Director of Sales and Marketing, The Wilson Times, Wilson, NC

John Humenik, President, Publisher, Arizona Daily Star, Tucson, AZ

Shaun Hundle, Sales Associate, Roxen, Chicago, IL

Christine Hunt, Vice President of Operations, AdMall, Westerville, OH

Ernest Hunt, Vice President, Rust Communications, Kennett, MO

Ken Hyatt, Account Executive, Tribune Media Services, Chicago, IL

Julie Inskeep, Publisher, The Journal Gazette, Fort Wayne, IN

Shafqat Islam, CEO, NewsCred, New York, NY

Mike Jenner, Houston Harte Chair, University of Missouri, Columbia, MO

Fred Johnson, Senior Director, Corporate Relations, PARADE Publications, New York, NY

Rob Johnson, Product Manager, Deseret Digital Media, Salt Lake City, UT

Paul Jolley, Enterprise Sales, Radiate Media, Salt Lake City, UT

Gregg Jones, President, Jones Media, Greeneville, TN

Robin Jones, Customer Service Representative, Southern Lithoplate, Youngsville, NC

Jonathan Joseph, Vice President of Strategy and Development, Ebyline, Inc., Sherman Oaks, CA

Kevin Kampman, Publisher, GateHouse Media, Inc., Canton, OH

Kathy Kealy, , NetNewsCheck.com, New Orleans, LA

Tim Kelly, Vice President, Sales, Sandusky Register, Sandusky, OH

Ron Kemp, Vice President, Rust Communications, Piggott, AR

Dan Kemper, President, Schur Packaging Systems, Inc., Schaumburg, IL

John Kimball, Owner, The John Kimball Group, Leesburg, VA

Jim Kizer, Director of Business Development, NRS Media, Atlanta, GA

Kathy Koerlin, Office Manager, Inland Press Association, Des Plaines, IL

Chris Kreidel, Regional Director, Publishing Group of America, Franklin, TN

Chris Krug, Vice President of News and Content, Shaw Media, Crystal Lake, IL

Terry Kukle, Vice President Business Development, Metroland Media, Mississauga, ON

Peter Kvarnstrom, Vice President, BC Newspaper Operations, Glacier Media Group, West Vancouver, BC

Nancy Lane, President, Local Media Association, North Myrtle Beach, SC

Richard Lapp, Partner, Seyfarth Shaw LLP, Chicago, IL

Tom Larimer, Executive Director, Arkansas Press Association, Little Rock, AR

Michael Lavery, President, Managing Director, Audit Bureau of Circulations, Arlington Heights, IL

Nathaniel Lea, Vice President, General Manager, Arkansas Democrat-Gazette, Little Rock, AR

Daniel Leary, Senior Vice President, Lockton Companies, St. Louis, MO

Fred Lebolt, Senior Vice President, General Manager-STM Digital, Sun-Times Media, Chicago, IL

Roger Lee, Regional Sales Manager, TownNews.com, Moline, IL

Tonya Lenning, Senior Business Development Executive, Cockrell Enovation, Fort Worth, TX

Daniel Lewis, CFO, Troy Daily News, Troy, OH

Betsie Lind, Vice President, The Daily Gazette Co., Schenectady, NY

Henry Lind, The Daily Gazette Co., Schenectady, NY

Matt Lindsay, President, Mather Economics LLC, Roswell, GA

Gary Lipton, Vice President, North American Precis Syndicate, Inc., New York, NY

Randolph List, Vice President, Rust Communications, Greencastle, IN

Wm. Lee Little, CEO, BarZ Adventures, Austin, TX

Josh Love, Director of Sales, BarZ Adventures, Austin, TX

Patrick Lowry, Publisher, The Hays Daily News, Hays, KS

Jerry Lyles, Sr. Vice President, Publisher Relations, Athlon Sports, Nashville, TN

Christy Lyons, Advertising Director, Petoskey News-Review, Petoskey, MI

Denise Lytle, CFO, American Consolidated Media, Irving, TX

Chris MacDonald, Local Media Report, Boston, MA

Debbie Maragoudakis, Audit Director, CAC, Wayne, NJ

Ray Marcano, Senior Manager of Strategic Initiatives, Cox Media Group, Dayton, OH

Gary Markle, Marketing Director, ICANON Newzware, Hatfield, PA

Laura Martin, Splurge Account Executive, The Santa Fe New Mexican, Santa Fe, NM

Robin Martin, Publisher, The Santa Fe New Mexican, Santa Fe, NM

Sandy Martin, Mobile Director, Schurz Communications, Inc., Fort Lauderdale, FL

Anthony Martinette, Advertising Director, Landmark Communications, LLC, Shelbyville, KY

Sandra Baltazar Martinez, Section Editor and Reporter, The Santa Fe New Mexican, Santa Fe, NM

Steve Mattingly, Senior Vice President, Southern Lithoplate, Youngsville, NC

Larry Maynard, Corporate Representative, Small Newspaper Group, Oswego, IL

Ron Mayo, Vice President, CFO, MediaNews Group, Denver, CO

Jill McCarron, Sales Development Manager, AdMall, Westerville, OH

Joyce McCullough, President, Publisher, NewsTribune, LaSalle, IL

Thomas P. McDevitt, President, The Washington Times, Washington, DC

Steve McDonald, Digital Sales Manager, The Spokesman-Review, Spokane, WA

Diane McFarlin, Publisher, Herald-Tribune Media Group, Sarasota, FL

Ted McGrew, Director National Accounts, Southern Lithoplate, Youngsville, NC

Stephen McHaney, Co-Publisher, Victoria Advocate, Victoria, TX

Chris McKee, Director of Sales, Central Region, MediaSpan Group, Inc., Ann Arbor, MI

Steve McLister, Vice President, Newspapers, Forum Communications Company, Fargo, ND

Steve McPhaul, Executive Vice President, Corporate Operations, CNHI, Montgomery, AL

Kristin Meidell, Vice President of Operations, Affinity Express, Elgin, IL

Catherine Miller, Chairman of the Board, NewsTribune, LaSalle, IL

Margaret Miller, Marketing Coordinator, Thirteenth Street Media, Boulder, CO

Randy Miller, President, Thirteenth Street Media, Boulder, CO

Lucy Minn, Director, United Communications Corp., Kenosha, WI

Mike Mischner, Publisher, Morris Multimedia, Inc., Savannah, GA

Maureen Missal, Vice President, Business Development, Outsourcing USA, Dallas, PA

Renee Mittelstaedt, President, Huckle Media, Inc., Traverse City, MI

Robert Mittelstaedt, Huckle Media, Inc., Traverse City, MI

Bill Momary, CEO, Ebyline, Inc., Sherman Oaks, CA

Nickolas Monico, Vice President, Community Newspapers, GateHouse Media, Inc., Downers Grove, IL

Mark Monroe, President, Internet Division, SNG Internet Innovations, LLC, Moline, IL

Richard Montenegro Brown, Editor, Local Content, Imperial Valley Press, El Centro, CA

Mike Monter, Service/Operations Manager, ProImage America, Inc., Princeton, NJ

John Montgomery, Vice President, Harris Enterprises Inc., Hutchinson, KS

Steve Moon, Regional Sales Manager, Digital Technology International, Springville, UT

Ronnie Moore, Regional Sales Manager, White Birch Paper, Marietta, GA

Chuck Moozakis, Editor-in-Chief, News & Technology, Denver, CO

David Moreland, President, Manugraph DGM, Inc., Elizabethville, PA

Bob Morris, Publisher, Owensboro Messenger-Inquirer, Owensboro, KY

Charles H. Morris, President, CEO, Morris Multimedia. Inc., Savannah, GA

Charles Hill Morris Jr., Publisher, Morris Multimedia, Inc., Savannah, GA

Dennis Mulcahy, Vice President, Sales, Radiate Media, Salt Lake City, UT

Mark Mulholland, Vice President, Marketing, Evening Post Publishing Co., Charleston, SC

Simon Mulverhill, National Sales Director, Forkfly, Portland, OR

Kenneth Munjoy, General Manager, The Daily Journal, Kankakee, IL

Tom Murray, General Manager, ECM Publishers Inc., Coon Rapids, MN

John Naughton, Publisher, Payson Roundup, Payson, AZ

Steve Nilan, Vice President, Marketing, Digital Technology International, Springville, UT

Jim Normandin, Publisher, Vice President/Publishing, Telegraph Herald/Woodward Communications, Inc., Dubuque, IA

William Nutting, Vice President, Ogden Newspapers, Wheeling, WV

Jonathan O'Bannon, President, O'Bannon Publishing Co., Inc., Corydon, IN

Soni O'Bannon, CFO, O'Bannon Publishing Co., Inc., Corydon, IN

Rick O'Connor, COO, Black Press, Surrey, BC

Camille Olson, Partner, Seyfarth Shaw LLP, Chicago, IL

Mary Olson, Vice President, Operations, Digital Technology International, Springville, UT

Doug Olsson, Vice President, Sandusky Digital, Cincinnati, OH

Ellen O'Malley, Executive Editor, News Media Corporation, Rochelle, IL

Fergus O'Scannlain, President, Teak Systems Incorporated, Portland, OR

Kerry Oslund, Vice President, Digital, Schurz Communications, Inc., Mishawaka, IN

Kyle Osteen, Co-President, Osteen Publishing Company, Sumter, SC

Bil Ostendorf, President, Founder, Creative Circle, East Providence, RI

Per Östlund, CEO, Roxen Internet Software Inc., Chicago, IL

Marilou Ouimet, Production Manager, Virtual Paper Inc., Longueuil, QC

Cordell Overgaard, CEO, SNG Internet Innovations, LLC, Scottsdale, AZ

Gary Owen, Vice President, Sales/Mailroom Systems, Muller Martini Corp., York, PA

Mike Owensby, General Manager, Lawton Constitution, Lawton, OK

Lane Palmer, Vice President, Newspaper Sales, Fujifilm North America Corporation, Hanover Park, IL

Chris Papike, Vice President, Media, Tristaff, San Diego, CA

Rich Papike, President, Tristaff, San Diego, CA

Curtis Parker, General Manager, CrossRoadsNews, Decatur, GA

Jennifer Parker, Editor, Publisher, CrossRoadsNews, Decatur, GA

Mary Parker, Regional Sales Manager, SAXOTECH, Inc., Tampa, FL

Stephen Parker, Co-Publisher, Recorder Community Newspapers, Bernardsville, NJ

John Paton, CEO, Journal Register Co., New York, NY

Bill Patterson, Publisher, Denton Record-Chronicle, Denton, TX

Victor Patton, Managing Editor, Merced Sun-Star, Merced, CA

Robert Payne, Director of Marketing, SAXOTECH, Inc., Tampa, FL

Greg Pearson, Owner, Publisher, Chesterfield Observer, Midlothian, VA

Andy Pennington, General Manager, Hometown News Group, Sun Prairie, WI

Doug Phares, Publisher; President, Sandusky Newspapers - Midwest Division, Sandusky Register, Sandusky, OH

Mike Phillips, Director, North American Sales, Southern Lithoplate, Youngsville, NC

Mathilde Piard, Manager, Social Media, Cox Media Group, Atlanta, GA

Bonnie Pintozzi, Operations Manager, Local Media Association, Traverse City, MI

Charles V. Pittman, Senior Vice President, Publishing, Schurz Communications, Inc., Mishawaka, IN

Steve Pope, COO, Huckle Media, Inc., Northfield, MN

Mark Poss, COO, Red Wing Publishing Co., Red Wing, MN

Ruth Presslaff, President, Presslaff Interactive Revenue, Torrance, CA

Sharon Prill, Publisher, Yakima Herald-Republic, Yakima, WA

Tim Prince, Vice President, Boone Newspapers Inc., Birmingham, AL

Andy Prutsok, Publisher, Norwalk Reflector, Norwalk, OH

John Pukas, Vice President, Business Relations, SAXOTECH, Inc., Tampa, FL

Bill Quick, General Manager, DDM Deals and Licensing, Deseret Digital Media, Salt Lake City, UT

Christian Ramirez, Web Developer, Wick Communications, Tucson, AZ

Michael Rand, CFO, News Media Corporation, Rochelle, IL

William Randall, General Manager, The Frederick News-Post, Frederick, MD

Myron Randall Jr., President, The Frederick News-Post, Frederick, MD

Jack Ratzsch, Lead, Publisher Recruitment, Block Electronic News Network, Pittsburgh, PA

David Rau, CEO, Sandusky Newspapers, Inc., Hilton Head Island, SC

Douglas Ray, CEO, President, Paddock Publications, Inc., Arlington Heights, IL

Otis Raybon, Publisher, Rome News-Tribune, Rome, GA

John Reetz, Owner, JR Media Solutions Group, Atlanta, GA

Rick Reynolds, President, Granite Publications, Taylor, TX

Kimberly Rich, Sales Associate, ICANON Newzware, Hatfield, PA

Bruce Richardson, National Sales Manager, Web Press Division, KBA North America, Dallas, TX

Cliff Richner, Publisher, Richner Communications, Inc., Garden City, NY

Stuart Richner, President, Richner Communications, Inc., Garden City, NY

Thomas Riebock, Director of Human Resources, Wick Communications, Sierra Vista, AZ

Carol Robert, Sales Account Executive, Mediaphormedia / Ellington, Lawrence, KS

Lowell Robinson, Board Chairman, American Consolidated Media, New York, NY, Irving, TX

Travis Rockey, President, Evening Post Publishing Co., Charleston, SC

Dan Rumbach, Co-Publisher, Jasper Herald Company/The Herald, Jasper, IN

John Rung, Senior Vice President of Media Operations, Shaw Media, Crystal Lake, IL

Sarah Russ, Director, United Communications Corp., Kenosha, WI

Paul Russell, Regional Director, West, Radiate Media, Salt Lake City, UT

Jon Rust, Co-President, Rust Communications, Cape Girardeau, MO

Rex Rust, Co-President, Rust Communications, Cape Girardeau, MO

Gary Rust II, Rust Communications, Cape Girardeau, MO

Bill Ryker, Sales Director, Anygraaf USA, Inc., Owings Mills, MD

Dave Saabye, Deputy Director Program Operations, Associated Press, New York, NY

Kayvan Salmanpour, Head of Business Development, NewsCred, New York, NY

Jeff Samuels, CFO, Vice President, Morris Multimedia, Inc., Savannah, GA

Rick Sanders, Western Region Business Development Manager, Brainworks, Sayville, NY

Dena Sattler, Editor and Publisher, The Garden City Telegram, Garden City, KS

Patrick Scanlon, Director, Digital Strategy and Business Development, Pittsburgh Post-Gazette, Pittsburgh, PA

Winfried Schenker, Sales Director, KBA North America, Dallas, TX

Suzanne Schlicht, COO, The World Company, Lawrence, KS

Steve Schroeder, General Manager, PAGE Cooperative, King of Prussia, PA

Jaime Schultheis, Vice President of Sales, Marketing Solutions Group, Inc., Edmond, OK

Scott Schurz Jr., President, Editor, Publisher, Advocate Communications, Inc., Danville, KY

Jonathan Segal, Retired President of Freedom Communications, Laguna Niguel, CA

Jonathan Seitz, Sales Vice President, Cockrell Enovation, Fort Worth, TX

Jeff Shabram, VP of Digital, Director of Digital Advertising, Omaha World-Herald, Omaha, NE

Mike Shafer, Director of Sales and Marketing, TKS (USA) Inc., Irving, TX

Rick Shafranek, Vice President, Sales and Marketing, ProImage America, Inc., Princeton, NJ

Jeanny Sharp, Editor, Publisher, The Ottawa Herald, Ottawa, KS

Ben Shaw, Chief Digital Officer, Shaw Media, Dixon, IL

J Tom Shaw, Publisher, Kane County Chronicle, St. Charles, IL

Tom Shaw, President, CEO, Shaw Media, Dixon, IL

Brendan Shea, Director of Channel Development, Realmatch, East Brunswick, NJ

Paulette Sheffield, Office Manager, SNPA, Atlanta, GA

Steve Shelton, President, Way, Ray, Shelton & Co., PC, Tuscaloosa, AL

Michael Shepard, Senior Vice President, Business Operations, The Seattle Times, Seattle, WA

Stephanie Sherlock, Audience Development and Membership Services Operations Manager, Sacramento Bee, Sacramento, CA

Randall Shields, Publisher, Vice President, Daily Reporter/HNE, Greenfield, IN

Jennifer Shone, Advertising Sales Manager, Holden Landmark Corp., Worcester, MA

Greg Shrader, Publisher, The Lufkin Daily News, Lufkin, TX

Pam Siddall, President, Publisher, Birmingham News Multimedia, Birmingham, AL

Kurt Sima, Vice President, Senior Consultant, The Center for Sales Strategy, Galena, OH

Lincoln Simpson, Vice President, Sales and Marketing, Kruger Publication Papers Inc., Montreal, QC

Tom Slaughter, Executive Director, Inland Press Association, Des Plaines, IL

David Slavin, Vice President of Sales, Outsourcing USA, Dallas, PA

Patty Slusher, Director of Membership and Programming, Inland Press Association, Des Plaines, IL

Rob Small, President, Small Newspaper Group, Kankakee, IL

Brian Smith, Regional Sales Director, Central, Digital Technology International, Springville, UT

Michelle Smith, Vice President, Sales and Marketing, American Consolidated Media, Irving, TX

Steve Smith, Senior Vice President, Publisher Relations, Publishing Group of America, Franklin, TN

Trisha Snow, Director of Sales, AdPerfect, New Westminster, BC

John Snyder, CEO, PAGE Cooperative, King of Prussia, PA

Evelina Sodt, Marketing Director, CAC, Wayne, NJ

Ginny Sohn, Associate Publisher, The Santa Fe New Mexican, Santa Fe, NM

Brett Soldwedel, Marketing Director, Chino Valley Review, Chino Valley, AZ

Ray M. Stafford, General Manager, The Pueblo Chieftain, Pueblo, CO

Tom Stallbaumer, Director of Digital Sales and Marketing, Stephens Media Digital, Las Vegas, NV

Scott Stanford, General Manager, Steamboat Pilot & Today, Steamboat Springs, CO

Brian Steffens, Director of Communications, Adjunct Associate Professor, Reynolds Journalism Institute, Columbia, MO

Jennifer Steiner, Metro Creative Graphics, New York, NY

Tom Stephenson, Publisher, Houston Chronicle, Houston, TX

Mark Stoecklin, CEO, CAC, Wayne, NJ

Margo Sugrue, National Sales Rep, Creators Syndicate, Hermosa Beach, CA

Rick Surkamer, President, COO, Sun-Times Media, Chicago, IL

Greg Swanson, CEO, ITZ Publishing, Portland, OR

Jenny Syverson, Executive Director, Business Development, NRS Media, Atlanta, GA

Hal Tanner III, Publisher, Goldsboro News-Argus, Goldsboro, NC

Charles Taylor, Video Consultant, HDS Premier Consulting & Sales Training, Laguna Niguel, CA

Jason Taylor, President, General Manager, Chattanooga Times Free Press, Chattanooga, TN

Liz Thompson, Digital Director, The Herald-Mail, Hagerstown, MD

Ed Tiles, Regional Director, Newspaper Relations, USA WEEKEND Magazine, St. Charles, IL

Dolph Tillotson, Executive Vice President, Southern Newspapers, Inc., Galveston, TX

John Tompkins, President, News Media Corporation, Rochelle, IL

Chet Valiante, Publisher and COO, The Hour Publishing Company, Norwalk, CT

Owen Van Essen, President, Dirks, Van Essen & Murray, Santa Fe, NM

Tom Van Ness, General Sales Manager, Quincy Newspapers, Inc., Quincy, IL

Edward VanHorn, Executive Director, SNPA, Atlanta, GA

Mary Ann Veldman, National Sales Rep, Creators Syndicate, Hermosa Beach, CA

Arundi Venkayya Cox, Metro Editor, DaytonB2B Editor, Dayton Daily News, Dayton, OH

Mark Wachowicz, Vice President, Marketing and Sales, Audit Bureau of Circulations, Arlington Heights, IL

Paul Wagner, CEO, Forkfly, Portland, OR

Jonas Walldan, CTO, Roxen Internet Software Inc., Chicago, IL

Lee Walls, CEO, Walls Newspapers, Birmingham, AL

Lissa Walls Vahldiek, COO, Southern Newspapers, Inc., Houston, TX

Brad Ward, COO, TownNews.com, Moline, IL

Renee Ward, Executive Vice President, Director Sales Training, HDS Premier Consulting & Sales Training, Laguna Niguel, CA

Kelly Warren, Advertising Director, The Virginian-Pilot, Norfolk, VA

Andy Waters, President, General Manager, Columbia Daily Tribune, Columbia, MO

Amy Weaver, Southeast Sales Manager, Vision Data Equipment Corporation, Rensselaer, NY

Chuck Wells, Publisher, The Republic, Columbus, IN

David Westin, President, CEO, NewsRight, New York, NY

Eliot White, Publisher, Record-Journal, Meriden, CT

Liz White, Associate Publisher, New Media, Record-Journal, Meriden, CT

Bill Wiegand, Executive Vice President, COO, Mutual Insurance Company Limited, Hamilton, Bermuda

Noel Wilkerson Holmes, Associate Publisher, Pleasanton Express, Austin, TX

Charles Williams, Regional Director of Newspaper Relations, USA WEEKEND Magazine, Estero, FL

Jim Williams, Regional Advertising Director, Journal Register Co., Pontiac, MI

Jim Wilson, President, Publisher, Bryan College Station Eagle, Bryan, TX

Keith Wilson, Publisher, The Kingsport Times-News, Kingsport, TN

Marc Wilson, CEO and President, TownNews.com, Moline, IL

Carole J. Winchester, President, CEO, Media Procurement Services Inc., Cincinnati, OH

Adam Winter, CTO, AutoConx Systems, Inwood, IA

Mary Winters, Vice President, Quincy Newspapers, Inc., Quincy, IL

Alan Wolfgang, Senior Vice President, Newspaper Relations, PARADE Publications, Chicago, IL

John Woolard, Managing Partner, Morrison and Head LP, Boerne, TX

Scott Wright, COO, American Consolidated Media, Irving, TX

Charles Wrubel, President, Wrubel Communications, Fair Lawn, NJ

Cameron Yung, Executive Director, Newspaper Sales, Tribune Media Services, Queensbury, NY

Tom Yunt, President, CEO, Woodward Communications, Inc., Dubuque, IA

Karla Zander, Business Research Manager, Human Resources, Inland Press Association, Des Plaines, IL